



2025 Online Exhibition Prospectus

We are honored to have **Linda Kemp** juror this exhibition. Linda is a Canadian artist and author of two best-selling instructional art books: *Watercolor Painting Outside the Lines - A Positive Approach to Negative Painting* (North Light Publications) and *Simplifying Design and Color For Artists - Positive Results Using Negative Painting Techniques* (North Light Publications). Her internationally recognized artwork includes unique contemporary watercolors and acrylic paintings. Most recently, she delights in creating whimsical birds, mischievous animals and dragons, along with short stories to accompany her quirky characters. Her award-winning paintings are in private, government and corporate collections around the world, including The Royal Collection, Windsor Castle, U.K. and the private collection of HRH the Prince of Wales. Linda instructs at symposiums and workshops throughout Canada, the United States, the United Kingdom and France and now online. She has served as juror for numerous national and international exhibitions, including the 2020 Women in Watercolor International Juried Competition and 2022 Transparent Watercolor Society of America. Linda's website is lindakemp.com.

Entry Deadline:

TnWS.org website will begin receiving entries on February 1, 2025. Deadline for entries is March 1, 2025. May 1, 2025 is the goal date for announcing the accepted paintings, awards and making this exhibition available online.

Entry Fees:

Tennessee Watercolor Society Members may submit one painting for a fee of \$25 and \$10 for each of up to two additional submissions: \$25 for one submission, \$35 for two, and \$45 for three.

Awards:

The juror will select 7 awards: Best of Show, 3 Awards of Excellence, and 3 Honorable Mentions. The award amounts will be announced on the TnWS website when they are determined.

Signature Membership Status:

Tennessee Watercolor Society artist members with entries accepted into the online exhibition receive a half point toward their TnWS Signature Membership Status. A total of 3 points is required to be considered a "Signature Member" and to use the letters TnWS under the signature you use to sign your paintings. Half points earned from acceptance into the online exhibitions may cut a year off the process of achieving that status.

Eligibility:

1. Entry is open only to **Tennessee Watercolor Society members** in good standing.
2. All entries are required to be watermedia applied in an **aqueous manner** on a watermedia surface (paper or board substrate). For this online exhibition, substrates such as Yupo, TerraSkin, Aquabond and watercolor canvas will be accepted. Watermedia include watercolor, acrylic, casein, egg tempera, watercolor and acrylic ink, and gouache. It does not include water-based oils or alcohol inks. There is no size limitation.
3. **All artwork submitted must be original.** The artist must be the photographer of any reference photographs. Nothing copied from commercial or published photographs (whether film, digital, or print) or other artists' work; and no computer-produced work is eligible to be included in this exhibition.
4. Artwork created in a workshop or under the tutelage of an instructor is not eligible to be submitted.
5. Works submitted to this exhibition must have been completed after January 2022.
6. Collage elements included in the artwork must be painted by the artist and must follow the guidelines in item #2; no commercially printed collage papers will be accepted. Collaged elements must not protrude sculpturally off the surface more than 1/8 inch.
7. No metal, modeling medium, gel, wax, or other dimensional additions are permitted.
8. Diptychs or triptychs will not be accepted.
9. Paintings do not have to be matted, framed, or shipped.
10. The Tennessee Watercolor Society reserves the right to reject entries with content judged unsuitable for publication on the Tennessee Watercolor Society website (tnws.org). The Tennessee Watercolor Society Online Exhibition Committee is the final authority for the purpose of decisions of this nature.
11. Entries previously accepted into any Tennessee Watercolor Society Biennial Exhibition or Online Exhibition are not eligible for entry.
12. Entries accepted into this online exhibition will not be eligible for future Tennessee Watercolor Society Biennial Exhibitions or Online Exhibitions.
13. Entrants are encouraged to submit more than one entry for the juror to consider. Only one entry from a submission may be selected.

Preparing Your Digital Image:

It is important to keep in mind that both the jurying and judging for awards will be done only from submitted images. You will need to prepare a .jpg image of your painting in this manner:

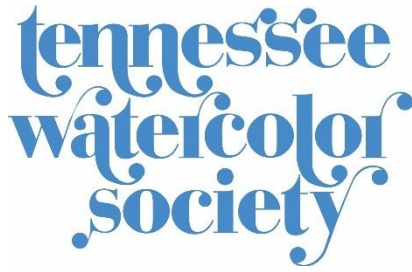
1. Take a high-quality (squared-up) photo of the painting only (unframed painting to avoid glare) and crop it to just the image, correctly oriented (horizontal or vertical.) The painting image must show only the painting; no mat, frame or background should be visible.
2. Open the .jpg file and change the resolution to a minimum of 300 pixels per inch, sized to a maximum of 1800 pixels on the LONGER side, saved as maximum quality not to exceed 3 megabytes.
3. Name the file as: Artist Name (LastFirst)_PaintingTitle_media_size (HxW).jpg
4. Examples: DoeJane_RedTulips_acrylic_20h12w.jpg
DoeJane_Waterfall_watercolor and acrylic ink_30h30w.jpg
5. For help if you are having trouble with your image, contact the TnWS Intake Chair.
6. Images will be stored digitally for review by the juror and posted by the webmaster. Every image displayed online will be reduced to 72ppi to deter reproduction attempts.

Submitting All Entries:

1. Entries are accepted only through the entry form on the Tennessee Watercolor Society webpage <https://tnws.org/enter-the-2025-online-exhibition/> . All entry fees will be paid via PayPal. You do not need a PayPal account to submit your entry fee. An example form is provided below.
2. Images meeting the requirements listed under Preparing Your Digital Image above must be attached to an email addressed to **tnws.exhibitions@gmail.com** after the fee has been paid online. Be sure that the computer image options for attachments are set to "actual size." No other delivery method will be accepted

Sales:

When an inquiry about the sale price of an entry is received through our website, the webmaster will forward that inquiry to your email. Obvious scam inquiries are automatically deleted. **All communication with a potential buyer, sales agreements, delivery or shipping are the responsibility of the artist.**



Example TnWS Online Exhibition Entry Form

You must enter and pay online; however, to help you prepare your entry, below is an example entry form as it will appear on the TnWS website. **Before you enter, carefully read all the 2025 Online Exhibition Prospectus instructions.**

Artist's Name _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone Number: _____

Amount of fee: _____

Will acceptance into this exhibition earn you the credits needed to obtain the 3 points required for Signature Membership? _____yes/no

Have you submitted your painting image(s) to tnws.exhibitions@gmail.com? _____yes/no

Entry #1 Title: _____

Media: _____

Substrate: _____

Size (Height x Width): _____ Price or Not for Sale (NFS) _____

Note: There are no size restrictions; the size is used on the website for potential buyers.

Entry #2 Title: _____

Media: _____

Substrate: _____

Size (Height x Width): _____ Price or Not For Sale (NSF) _____

Entry #3 Title: _____

Media: _____

Substrate: _____

Size (Height x Width): _____ Price or Not For Sale (NSF) _____

By submitting this entry form you agree to the terms and signify you meet the eligibility and requirements of the 2025 Online Exhibition Prospectus.